

# Web-CLIC: Website - Clarity, Likeability, Informativeness, and Credibility

Please judge the content of present website according to the following statements on a scale ranging from 1 (strongly disagree) to 7 (strongly agree). Thank you very much!

	Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree
The contents of the website are clearly presented.	①	②	③	④	⑤	⑥	⑦
The texts provide me information in a clear and concise manner.	①	②	③	④	⑤	⑥	⑦
The language used in the texts is current and easy to understand.	①	②	③	④	⑤	⑥	⑦
The website arouses my interest.	①	②	③	④	⑤	⑥	⑦
The contents of the website are exciting.	①	②	③	④	⑤	⑥	⑦
I enjoy reading the website.	①	②	③	④	⑤	⑥	⑦
The information is of high quality.	①	②	③	④	⑤	⑥	⑦
I find the information on the website to be useful.	①	②	③	④	⑤	⑥	⑦
The website is informative.	①	②	③	④	⑤	⑥	⑦
I find the information provided on the website to be authentic.	①	②	③	④	⑤	⑥	⑦
The information provided on the website is reliable.	①	②	③	④	⑤	⑥	⑦
I can trust the information on the website.	①	②	③	④	⑤	⑥	⑦

Reference for the Web-CLIC (Website-Clarity, Likeability, Informativeness, Credibility) questionnaire:

Thielsch, M. T. & Hirschfeld, G. (in press). Facets of website content. *Human-Computer Interaction*.  
<http://dx.doi.org/10.1080/07370024.2017.1421954>

Further information: [www.WebCLIC.de](http://www.WebCLIC.de)